

4TH ANNUAL



# CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

Feb 25-27, 2020 | Atlanta, GA

22<sup>nd</sup> Annual

# ELECTRIC POWER

CONFERENCE + EXHIBITION

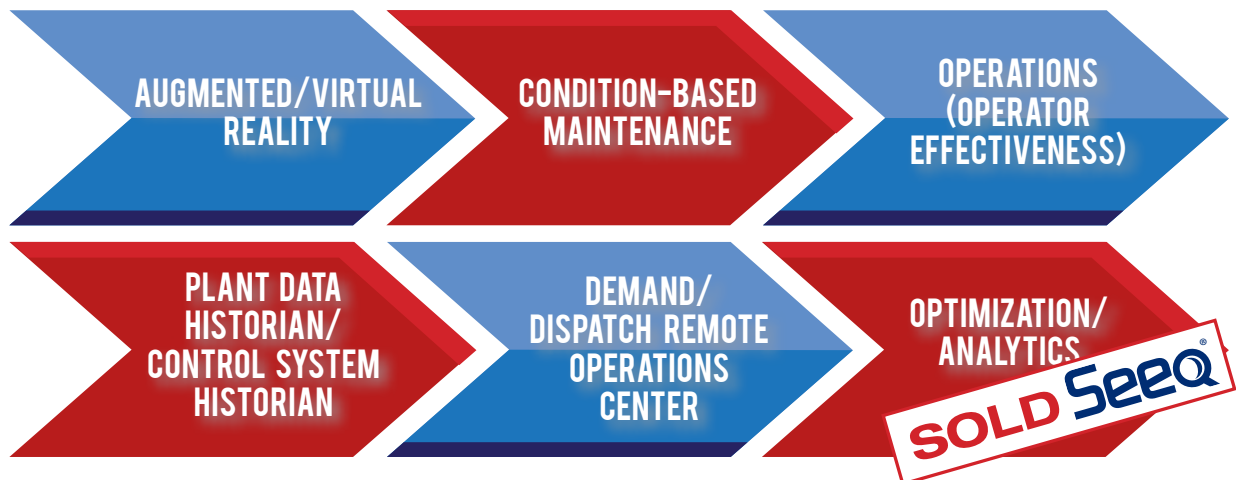
April 14-17, 2020 | Denver, CO

## THE BUILDING BLOCKS OF A CONNECTED PLANT

**A unique experience showcasing your company's technology solutions directly to power professionals.**

Built by the industry, for the industry, this digital experience provides a unique opportunity to share your company's technology solutions focused on equipment reliability, predictive maintenance, and training.

Presented at both the **2020 Connected Plant Conference** and the **ELECTRIC POWER** Conference, the digital showcase details how each segment, or building block, interacts with one another and is key to the connected plant. The showcase will be open for the duration of each event and available for all attendees to explore and connect with showcase sponsors.



### Your digital showcase sponsorship includes sponsor branding opportunities:

**Case study speaking opportunity:** Each building block sponsorship includes a 10 minute speaking opportunity for the sponsor and their clients to highlight their case study.

**Digital display** on the show floor: A video or PowerPoint slides describing and presenting your building block and how it connects with the digital plant will be featured during both events.

A **short marketing summary** will be used to promote sponsor's building block space. The short summary can include bullet points and any additional company/product information to let attendees know what they will learn at the event.

**Sponsor branding** in all marketing materials (website, email, etc.) highlighting your participation as a Digital Showcase sponsor.

**Booth pass** for sponsor or sponsor's clients to help answer questions about the building block space at sponsor's booth.

[www.ConnectedPlantConference.com/DIGITALshowcase](http://www.ConnectedPlantConference.com/DIGITALshowcase)

### CALL TODAY FOR MORE INFORMATION:

**Connected Plant Conference:** Terry Davis at 404-634-5123 or [tdavis@accessintel.com](mailto:tdavis@accessintel.com)

**ELECTRIC POWER Conference:** Greg Ahneman at 713-343-1904 or [gahneman@accessintel.com](mailto:gahneman@accessintel.com)

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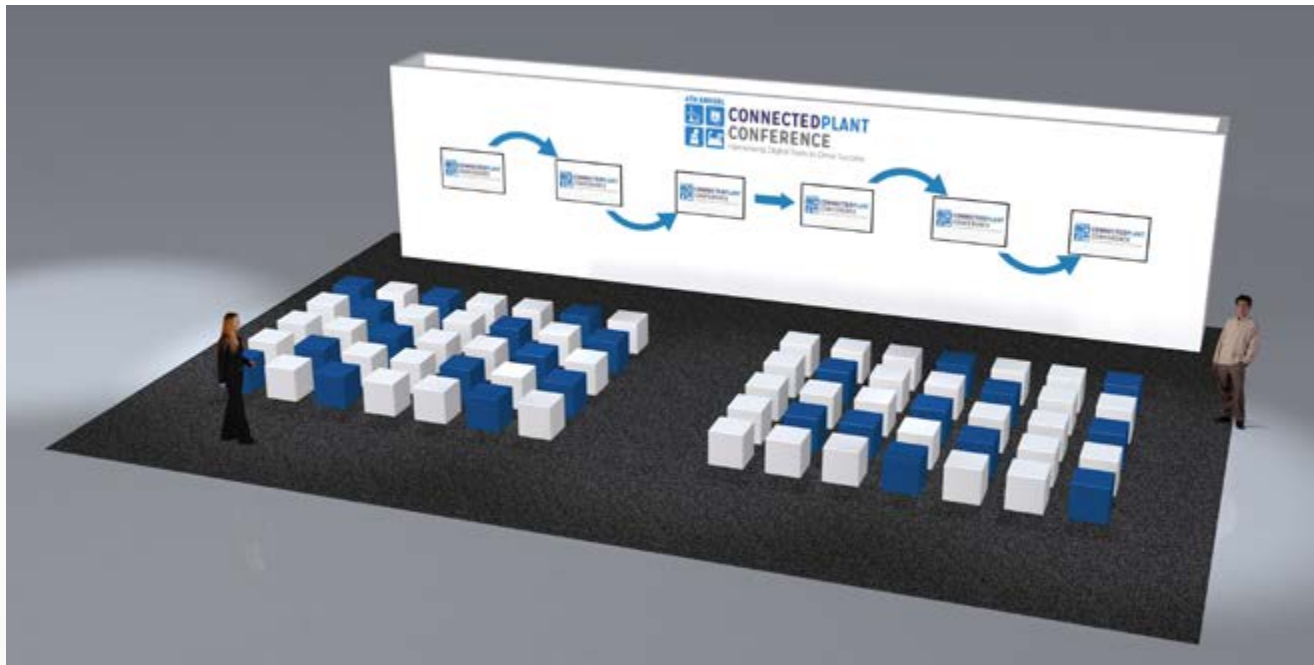
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Video panel with your  
“building block” case  
study video (includes  
sponsor branding)

Creative design highlighting  
your sponsorship and  
all the building blocks  
of a connected plant

Prominent position in  
the exhibits area at the  
Connected Plant Conference  
and ELECTRIC POWER



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